

## PROFILE

**iGuzzini Illuminazione**, founded in 1959, is an international leader in the field of architectural lighting with around 1,500 employees, oriented to the study, the design and the production of indoor and outdoor lighting. Its headquarters are in Recanati (MC), and operates in more than 20 countries spread across the five continents. iGuzzini wants to improve the relationship between man and environment through light. Light, which is the output of research, industry, technology and knowledge and it is applied in places of culture, work, retail, cities, infrastructures and hospitality&living.

## VISION & MISSION

iGuzzini is committed to social innovation through lighting. By collaborating with the best architects, lighting designers and engineering practices, to create innovative and high performance lighting projects, that enhance architecture and spaces, iGuzzini aims to become the global leader in the lighting sector. For iGuzzini light means to create safer, more comfortable, and more attractive places. Light determines the mood of people, the colours and shapes of nature and of artworks. For this reason, the vision of the Group is ***Social innovation through lighting***.

## GROUP STRUCTURE AND PRODUCTION SYSTEM

iGuzzini illuminazione S.p.A. can be found in Italy and abroad with 22 branches in all five continents; in particular, in the European Union countries (Germany, France, Spain, United Kingdom and Finland), as well as in Norway, Switzerland, China, Singapore, Canada, United States, Russia, Qatar and the United Arab Emirates. iGuzzini Illuminazione S.p.A. is the leader company that supplies numerous staff and management activities. Thanks to iGuzzini's vast territorial cover, the Group is able to intercept, develop and deliver projects on an international scale. This commercial growth has meant that the Group has had to improve its level of reactivity to the market and make new production investments to improve its logistics and increase its production facilities that up until 2006 were located only in Recanati. In 2006 it set up iGuzzini Lighting China Ltd., and the subsidiary Shanghai iGuzzini Trading China to, respectively, produce and market products for the Asia Pacific markets. The production plants in Recanati, Shanghai and Montreal are perfectly integrated into a global logistics network in order to optimize structural costs and the use of its production capacity. The production systems are managed in a way that allows local skills and technologies to be exploited to the full and coordinated centrally for the entire Group's benefit. This level of integration has been brought about by the implementation of ERP on a global scale that has ensured company processes are automated and perfectly integrated. The other companies in the Group promote and market iGuzzini brand products in their respective countries.

## TIMELINE

<b>1959</b>	Harvey Creazioni, which would later become iGuzzini illuminazioni, began in a garage in the centre of Recanati. The name was inspired by the film with James Stewart.
<b>SEVENTIES</b>	iGuzzini created the lighting design sector in Italy and introduced the concept of Lighting Direction.
<b>EIGHTIES</b>	iGuzzini innovated the international business model once again through 'pocket-sized' multinationals, transforming the foreign branches into vital centres, able to generate cultural and professional connections in their respective countries. In 1988 iGuzzini began experimenting in photo-biology to study the influence of artificial lighting on people's psychological and physiological wellbeing which, thirty years later, became international guidelines (today referred to as Human Centric Lighting).
<b>NINETIES</b>	<ul style="list-style-type: none"> <li>iGuzzini began a collaboration with the University of Camerino (Department of Physics) to measure acoustic comforts level and air quality. Moreover it began a project with the University of Urbino consisting of a sociological investigation with its employees, in order to render the working environment more comfortable.</li> <li>In 1992 iGuzzini furthered its research in biodynamic light, collaborating with the Lighting Research Center in Troy (USA), to study the relationship between the variations in the characteristics of light and the circadian rhythms of living beings. The studies carried out led to the patented biodynamic lighting system SIVRA (Variable Lighting System with Automatic Regulation) which reproduced the natural changes in solar light in artificial spaces.</li> </ul>

	<ul style="list-style-type: none"> <li>In 1993 iGuzzini became the first company to raise the issue of light pollution, by launching an international advertising campaign: "With iGuzzini against light pollution".</li> </ul>
2006	iGuzzini Lighting China Ltd. is set up to contribute to developing the South East Asian market and neighbouring markets (Oceania and India).
2014	iGuzzini introduced World Class Manufacturing. The aims of the program are zero defects, zero faults and zero stockpiles, to create a company eco-system that can generate wellbeing and provide a serene and stimulating working environment.
2017	<ul style="list-style-type: none"> <li>iGuzzini completed the innovative application of smart lighting (IoT) to art heritage at The Scrovegni Chapel in Padua and at the Royal Academy of Arts in London.</li> <li>iGuzzini, in collaboration with EY, organized the first Hackathon for the lighting industry in Italy with the goal of integrating customer experience with new innovative solutions.</li> <li>iGuzzini adopted <b>SAP Manufacturing Intelligence Integration</b> boosting the Industry 4.0 strategy.</li> <li>iGuzzini acquired 70% of the assets of the Canadian company <b>Sisternalux Inc.</b></li> </ul>
2018	<ul style="list-style-type: none"> <li>iGuzzini presented <b>"Social Lightscapes Workshops. Social research in design for lighting professionals"</b> - output of a 3-year research project in collaboration with Configuring Light/Staging the Social and the Social Light Movement aiming to develop a social research approach for better understanding of social space and delivery of lighting designs centred on people and their communities.</li> <li>iGuzzini launched a completely new tool meant to inspire lighting designers: the Light Experience in 3D - a tool that allows to interactively discover and experiment with luminaires and their lighting effects anywhere, anytime</li> </ul>

## KEY FACTS

FOUNDATION	1959
CORE BUSINESS	Indoor and outdoor technical lighting for the culture, retail, urban, infrastructure, working and hospitality & living sectors.
EMPLOYEES	1,500
REVENUE FOR THE FISCAL YEAR 2017	Consolidated revenues of the Group in 2017 amounted to <b>€ 232.3 million, +0,4%</b> compared to 2016 with a growth of 26% over the last 5 years.
HOLDING COMPANY	Fimag, financial holding company of the Guzzini family, now in its fourth generation.
MANAGEMENT TEAM	<ul style="list-style-type: none"> <li>Adolfo Guzzini, President</li> <li>Andrea Sasso, Chief Executive Officer</li> <li>Massimiliano Guzzini, Vice President; Business Innovation &amp; Networking Director</li> <li>Paolo Guzzini, Vice President</li> </ul>
WEB	<a href="http://www.iguzzini.com">www.iguzzini.com</a>

### iGuzzini illuminazione S.p.A.

Angela D'Ascoli  
**Editing & Media Relations**  
 (39) 07175881

[angela.dascoli@iguzzini.it](mailto:angela.dascoli@iguzzini.it)

Cristina Ticoi  
**Content & Marketing Specialist**  
 +44 1483468066

[cristina.ticoi@iguzzini.co.uk](mailto:cristina.ticoi@iguzzini.co.uk)